Subject: RE: First Thursdays Trolley Ridership

From: Jonathan Williams

Date: 11/21/2016 04:24 PM

To: Augie Bezmalinovich

CC: Lorena Parker < lparker@sanpedrobid.com>

I can only do late afternoon on the 1st.

Jonathan Williams
President & CEO
Pacific Battleship Center

On Nov 21, 2016 4:18 PM, "Bezmalinovich, Augie" <a href="mailto:ABezmalinovich@portla.org">ABezmalinovich@portla.org</a> wrote:

I not here on Dec 2<sup>nd</sup>. The morning of the 1<sup>st</sup> works....

From: Lorena Parker [mailto:<u>lparker@sanpedrobid.com</u>]

Sent: Monday, November 21, 2016 3:28 PM

**To:** Jonathan Williams **Cc:** Bezmalinovich, Augie

Subject: Re: First Thursdays Trolley Ridership

Ok with me. Augie, do you work that day or is it your day off?

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

Business Improvement District 390 W. 7th Street | San Pedro, CA 90731

T 310.832.2183 | F 310.832.0685

Lparker@sanpedrobid.com

www.sanpedrobid.com

On Mon, Nov 21, 2016 at 3:22 PM, Jonathan Williams < iwilliams@labattleship.com > wrote:

Can we do late afternoon on 12/2?

On Mon, Nov 21, 2016 at 3:20 PM, Lorena Parker < <a href="mailto:lparker@sanpedrobid.com">lparker@sanpedrobid.com</a>> wrote:

12/1 & 12/2 also work for me.

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

T <u>310.832.2183</u>   F <u>310.832.0685</u>
Lparker@sanpedrobid.com
www.sanpedrobid.com
On Mon, Nov 21, 2016 at 3:12 PM, Jonathan Williams < <u>iwilliams@labattleship.com</u> > wrote:
I actually won't be around on 12/7, as I will be in Pearl Harbor for the 75th.
On Mon, Nov 21, 2016 at 3:10 PM, Lorena Parker < lparker@sanpedrobid.com > wrote:
How about after our next board meeting on 12/7/16?
Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District 390 W. 7th Street   San Pedro, CA 90731
T <u>310.832.2183</u>   F <u>310.832.0685</u>
Lparker@sanpedrobid.com
www.sanpedrobid.com
On Mon, Nov 21, 2016 at 3:06 PM, Jonathan Williams < jwilliams@labattleship.com > wrote:
My next openings are 12/1. Let me know what may work.
On Mon, Nov 21, 2016 at 3:05 PM, Lorena Parker < <u>lparker@sanpedrobid.com</u> > wrote:
Augie,
Augle,
Let's just have an informal meeting with Jonathan, you and me. We can discuss.
What's your schedule? I'm not in Wed-Fri. this week.
Lorena Parker
Executive Director
San Pedro Property Owners' Alliance

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Lparker@sanpedrobid.com
www.sanpedrobid.com
On Mon, Nov 21, 2016 at 2:39 PM, Bezmalinovich, Augie < ABezmalinovich@portla.org > wrote:
OK, not sure – I like the idea of creating a PBID adhoc subcommittee on the Trolley – I would be willing to chair and I would like Jonathan on that committee.
When we started with 1 <sup>st</sup> Thursday Trolley service, I did see people aboard and I'm wondering if maybe the cold weather has something to do with it? Is 1 <sup>st</sup> Thursday's getting less folks now in the winter time? Is it not being promoted?
From: Lorena Parker [mailto: <u>lparker@sanpedrobid.com</u> ] Sent: Monday, November 21, 2016 12:11 PM To: Bezmalinovich, Augie Subject: First Thursdays Trolley Ridership
Augie,
We've been running the First Thursday trolleys for awhile now and I wanted to report back to you that there is almost zero ridership.
I'm wondering if those funds can be spent more efficiently?
Your thoughts?
Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
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Lparker@sanpedrobid.com
www.sanpedrobid.com
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**Business Improvement District** 

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Kind Regards,

Jonathan Williams President & CEO

\*Pacific Battleship Center\*

Battleship IOWA Museum

Office/Fax: 877-446-9261 ext. 709

Website: www.pacificbattleship.com

Facebook: http://www.facebook.com/pacificbattleship

Twitter: http://www.twitter.com/ussiowa

Instagram: http://www.instagram.com/battleshipiowa

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Kind Regards,

Jonathan Williams President & CEO

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Killa negalas,
Jonathan Williams
President & CEO
*Pacific Battleship Center*
Battleship IOWA Museum
Office/Fax: 877-446-9261 ext. 709
Website: www.pacificbattleship.com
Facebook: <a href="http://www.facebook.com/pacificbattleship">http://www.facebook.com/pacificbattleship</a>
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